



DOUGLAS COLLEGE
SELF-EMPLOYMENT SERVICES

START 2019 WITH A BANG!

2019

ENTREPRENEUR of the Year Awards

March 5, 2019
Anvil Centre, New Westminster

Celebrate your business's success by nominating yourself for one or more of this year's categories.

There are seven (7) Entrepreneur of the Year Category Awards and each category will have an average of three finalists. To be eligible for a Category Award, you must:

- ✓ Have completed the Douglas College Self-Employment Program by March 2019.
- ✓ Be able to attend the Awards Ceremony on March 5, 2019 at the Anvil Centre in New Westminster
- ✓ Submit your application form and any additional information by January 25, 2019.
- ✓ Not have won a Category Award previously*—past finalists are still eligible.

All applicants will have demonstrated success in the following areas:

- ❖ Financial results/sales growth
- ❖ Creative marketing and/or sales concepts
- ❖ Efficient and effective operations
- ❖ Community and/or environmental achievements
- ❖ Overcoming obstacles
- ❖ Other extraordinary achievements

Each finalist will receive:

- ❖ Inclusion in press releases to local media
- ❖ An award recognizing their achievements
- ❖ Recognition at the event
- ❖ Recognition on the SE website and social media

Each winner will:

- ❖ Receive inclusion in all post event promotional materials
- ❖ Receive a beautifully crafted award

Please note: By completing this form, you agree to allow Douglas College Self-Employment Services to publish your name and photo in connection with the Entrepreneur of the Year Awards.

Please provide the following information:

Your name:	Your company name:
Address:	City:
Postal code:	Website:
Telephone:	Fax:
Email:	

Which categories best describe your business achievements?

Please check all that apply

- ☐ **High Tech** - Open to businesses involved primarily in research and development, science related fields, technological advances or creative use of technology.
- ☐ **Construction and Manufacturing** - Open to successful businesses such as home renovators, independent trades' people, product design, manufacturing companies, construction contractors, and related businesses.
- ☒ **Retail** - Open to successful establishments and operators of retail businesses such as, restaurants, convenience stores, furniture sales, consignment stores, and all regular types of retail store, etc.
- ☐ **Service** - Open to those that provide personal or professional services to customers.
- ☐ **Newcomer** - Open to applicants that are new to Canada within the last 10 years.
- ☐ **Perseverance** - Open to applicants who have demonstrated a high degree of persistence, and have overcome significant obstacles in the development of their business.
- ☐ **Youth Entrepreneur** - Open to young applicants age 18-34, who are successfully developing their businesses.

The Entrepreneur of the Year Overall Award is presented to one business that is judged to have achieved the highest level of business success. This award will be chosen from previous and current Entrepreneur of the Year category winners and presented at the Awards Ceremony on March 5, 2019.

Application Form Questions (Please type out your responses on a separate document and submit with this form)

- 1) Provide a description of your business (50 - 100 words). What services or products do you sell? Who are your primary markets? *** Please include your website URL.**

- 2) What is the key to your success? How do you differentiate yourself in the marketplace? How do you market and promote your services? What have been the most effective things you've done?**

- 3) What operational strategies have been most effective for you? Have you hired any employees? If yes, how many?**

- 4) What do you do to ensure customer satisfaction? How do you provide outstanding customer service?**

- 5) Have you participated in any social marketing that has improved others and their environment? For example, community and charity involvement, or initiatives with a positive environmental impact.**

6) Please provide your gross sales and profits for the past 5 years (including **2018**), for which you have been in business **(Mandatory)**.

7) **PERSEVERANCE CATEGORY ONLY**

Describe the obstacles or challenges you have experienced and how you overcame them.

Nomination page, question responses pages and any additional information that the Selection Committee might find useful for evaluating your application - marketing materials, awards, newspaper clippings, reference letters, testimonials, photos, can be submitted in the following ways:

Mailed or hand delivered to: Rm A1410 – 1250 Pinetree Way
Coquitlam, BC V3B 7X3
Faxed to: (604) 777-6151
Emailed to: eya@douglascollege.ca

For more information, please call (604) 777-6147